

## **Suggested Subject Line:**

### **EEG Accelerates Post with CCPlay FilePro Software Tool**

You've experienced the standard in post caption workflow with the HD485 Digital Smart Encoder V. Now the next level of performance in caption encoding for post has arrived: CCPlay FilePro.

A highly efficient post production software encoding tool for MPEG-2 and MXF video file formats, CCPlay FilePro brings EEG's CC expertise to file-based workflow environments.

With CCPlay FilePro, EEG increases the ease and speed of its industry-leading captioning, going beyond the high standards previously set by the baseband HD485. This highly streamlined tool is capable of performing caption encoding into high-bitrate HD assets at rates of 10X real-time or more, and provides maximum post closed captioning efficiency, accuracy, and reliability, without requiring dedicated hardware.

With CCPlay FilePro, your file-based captioning workflow is turbocharged:

- No time-consuming re-encoding of video essence, and no generational quality loss
- Simple interface for scheduling and queuing any number of encoding jobs
- Accepts all common captioning and subtitling file formats including ECF, SCC, Timed Text, CAP, and many more
- CableLabs® compliant MPEG-2 streams with full CEA-608 and 708 data structures
- Integrated stream multiplex, compatible with files with or without pre-existing caption structures
- Shift time codes to solve video and caption file sync issues
- Perform AFD encoding into file-based video assets simultaneous to captioning
- Create AAF caption tracks for import into Avid Media Composer
- Coming Soon: CCPlay FilePro Server, with a flexible web services API for integration into fully automated media processing tool chains

For post production facilities working increasingly in the file-based domain, CCPlay FilePro puts you in command of your closed captioning.

You've experienced the power and flexibility of the HD485, now take it to the next level – with CCPlay FilePro the highest-quality captioning has arrived for the most cutting-edge workflows.

Get the most from production and post – EEG.