

## **DUART NAMES RON HARRIS VP OF PRODUCTION AND SALES**

*Experienced Executive Leads Comprehensive NYC Post Facility's Expansion  
Into Broadcast Video Post*

**NEW YORK – May 17, 2011:** DuArt ([www.duart.com](http://www.duart.com)), New York City's comprehensive video and film post facility, announced that it has named Ron Harris as Vice President of Production and Sales.

Harris joins DuArt with nearly three decades of experience in local, national and international sales and development for the leading video post facilities in NYC. At DuArt, he will lead the company's expansion into broadcast video as the facility continues to add talent and resources for HD video and digital editing, color correction, 3D post, audio editing and mixing, original music composition, high-end QC, and DVD/Blu-ray/3D authoring. Harris will also be responsible for attracting clientele to DuArt's rapidly expanding edit room and production space rental business.

"Producers, editors and production companies today prefer the time/cost efficiencies that come with having all your video/audio post services under one roof," Harris says. "DuArt has an almost singular capacity to offer that in the 12-story building that they own. You can walk in starting with media in hand and leave with a 100% finished product."

Harris comes to DuArt from Broadway Video, where he was Vice President of Sales and Marketing. He has also held executive sales positions with National Video Center (having first been their Senior Video Editor for 25 years), Rhinoceros, Image Group Post and LA Digital Post.

"You cannot overlook the fact that DuArt has been here on 55th Street, operating nonstop, since 1922," notes Harris. "Their experience in world-class video and film spans generations. DuArt's understanding of archival and new workflow is amazing. Their reputation and credits are absolutely unparalleled."

In addition to overseeing day-to-day sales for DuArt's existing wide field of post services, Harris is also available to develop custom solutions for production and post clients in need of a home base in NYC.

"If people have projects that require multi-systems editing, we can offer a string of Avid/Final Cut editing rooms and production office space for the life of the project," Ron Harris says. "That's what made this such an enticing proposition for me: DuArt has the talent, the space, and the inclination to become an elite player in video post."

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### **About DuArt:**

DuArt is a full service post facility in NYC, servicing the broadcast and film industries. Operating out of their 12-story building in midtown Manhattan, DuArt provides video

editing, color correct, voice recording, casting, 3D editing, direction for animation, music scoring, sound design, film and audio restoration, production space, and more. Since being established in 1922, DuArt has finished thousands of the world's most loved feature films, documentaries, festival releases and television shows.

For more information, please visit [www.duart.com](http://www.duart.com).